

WASHINGTON LIBRARY ASSOCIATION

BOARD MEETING
FEDERAL WAY REGIONAL LIBRARY
OCTOBER 1, 2004

Reported by Nancy Slote

Attending:

Jonathan Betz-Zall, City University, ALA Chapter Councilor
Laura Boyes, King County Library System, Intellectual Freedom Chair
Mike Cook, Mid-Columbia, 2007 Conference Chair
Shireen Deboo, RIG Co-Chair
Tamara Georgick, Washington State Library, TRIP Co-Chair
Cameron Johnson, Everett Public Library, ALKI Editor
Evelyn Lindberg, Washington State Library, Webmaster
Carolynne Myall, Eastern Washington University, Vice-President
Georgina Rice, Spokane County Library District, WALE Chair
Jan Sanders, Spokane Public, Federal Relations Chair
John Sheller, King County Library System, President
Nancy Slote, King County Library System, Secretary
Mary Stillwell, Microsoft, CE Coordinator
Gail Willis, Association Coordinator
Mike Wirt, Spokane County Library District, 2005 Conference Chair

President John Sheller called the meeting to order at 9:10 a.m.

AGENDA CHANGES:

Old Business: Addition of 2005 Wale Conference Report, Gina Rice
New Business: Addition of ALA Elections, John Sheller

APPROVAL OF THE MINUTES:

Motion: Move to approve the minutes of the August 11th, 2004 Board meeting.
Moved: Jan Sanders
Seconded: Jonathan Betz-Zall
Passed unanimously

TREASURER'S REPORT:

John Sheller presented the Balance Sheet and Income Statement, in the absence of the Treasurer. The current assets are \$536, 973.79, reflecting a healthy financial condition of the Association. Gail Willis reported that the audit is in process.

OLD BUSINESS:

Conference 2004. The final report is tabled until the December 3, 2004 Board meeting.

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Conference 2005. Mike Wirt reported that the conference planning is on schedule. The program committee has selected all of the conference program and pre-conference slots from over 60 program submissions and from 10-12 pre-conference program submissions. The Local Arrangements committee has been appointed. Special conference speakers include: Carol Brey-Casiano, ALA President, Keynote; and Susan Stamberg, NPR journalist, Banquet. Other events include Thursday evening at the Northwest Museum of Arts and Culture.

WALE Conference 2004: Gina Rice reported that the conference is on budget to break even, despite a slightly lower registration of 180 from a budgeted 200. Speakers include John Sheller, Cindy Cunningham, and Jennifer Kutzik.

WALE Conference 2005. Gina Rice reported that a conference chair is needed. The location is set for Campbell's Resort, Lake Chelan, and the contract is ready to be signed. John Sheller indicated that WALE will explore holding the 2006 conference at the Tacoma Sheraton in the Fall.

WLFFTA Friends Forum. Gail Willis reported that the October 23, 2004 Ellensburg meeting is low on registrations but picking-up. She surmised that registration had been affected by the retirement of several "movers and shakers" and the inactivity of Friends' groups in the summer. Speakers include Carolynne Myall and John Sheller from WLA and State Auditor, Brian Sontag, who will address issues of particular concern to Friends' groups such as the sale of used books.

Statewide Marketing Initiative. Written report. Several members around the table had received comments from citizens regarding the marketing campaign, including letters criticizing the use of LSTA funds on such a campaign, and the comment that the character of Gina, the hiker, is clearly not dressed to go hiking!

Diversity Task Force. Written report. The Task Force has focused on defining its scope, with diversification of the WLA board as the primary focus. One immediate challenge is defining "diversity." Gail Willis suggested that the Nominations Chair be included on the Task Force, but John Sheller estimates that the work of the Task Force will take a year, and that recommendations for action will not be ready for the upcoming nominations cycle.

LEGISLATIVE REPORT:

On-going issues identified by the Legislative Planning Committee are: intellectual freedom, future "sons/daughters of I-864," library districts and property tax excess levies and levy lid overrides, initiative petition signature gathering, partial county library districts legislation, and political discussions on the WLA listserv coming to office e-mails. The LPC will be meeting November 19th to plan for the opening of the legislature in January.

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STRATEGIC PLAN:

Written report. Jan Sanders raised a question about the necessity for the fundraising task force tactic in light of the healthy financial condition of the association. It was pointed out that historically an important impetus for fundraising has been to raise money for scholarships.

Motion: Move to table the tactic “Develop a fund-raising task force” of the Long Range plan but to re-evaluate the tactic in ensuing Long Range Plans.

Moved: Jan Sanders

Seconded: Tim Malloy

Approved unanimously

NEW BUSINESS:

Conference 2007. Mike Cook reported on on-going contract negotiations with the convention center in the Tri-Cities. The original contract had a number of unacceptable conditions such as those on cancellations and deposits, but Mike is fairly certain that the convention center and WLA will shortly reach an agreement. A number of board members who have negotiated previous contracts, including Mike Wirt, have worked with Mike Cook to review the contract.

Library Legislative Day. Written report. Library day is scheduled for February 17, 2005 and will follow a similar format to previous years. John Sheller discovered a “give-away”, a holder for post-its, which would be perfect for advertising WLA and libraries to staffers and legislators.

Conference 2006 Tabled until December 3, 2004 Board meeting due to Susan Odenchantz’s family emergency. Information will be provided electronically prior to the December Board meeting.

Geographic Equalization Task Force. Written report. John Sheller and Jonathan Betz-Zall presented the Task Force’s pilot proposal for the creation of an initial fund of \$20,000 to help support successful CE workshops in areas which historically have not been able to host workshops which break-even. They clarified that subsidies from WLA were for the production of continuing education workshops and not for subsidies to attendees. The application for producing CE workshops will need to be redesigned.

Motion: Move to accept the written proposal for “WLA Continuing Education Geographic Equalization Fund Pilot”. Added Yakima to Tier One sites. Added Bremerton, Port Angeles, Anacortes and Walla Walla to Tier Two sites.

Moved: Tim Mallory

Seconded: Mike Wirt

Approved unanimously

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Washington Schools Readiness Summit. Letter from Washington School Readiness Summit.

Motion: Move for WLA to support the Washington School Readiness Summit program, pay expenses for a CAYAS board member to attend, and direct the attendee to promote the role of public libraries in School Readiness.

Moved: Mike Wirt
Seconded: Nancy Slote
Approved unanimously

Member Services. Written report.

PNLA. Written report. All openings have been filed for the Leadership Institute to be held October 24-29, 2004.

Web Site. Evelyn Lindberg summarized the background of the web site redesign and showed the features of the redesigned calendar. She elicited feedback on a second domain name, which would be a transition site for a second e-mail list of a more political nature. Evelyn suggested "walibs" or "washlibs." In addition, she has selected the new hosting service and created the account.

Motion: Move to authorize webmaster Evelyn Lindberg to purchase a second domain name.
Moved: Jonathan Betz-Zall
Seconded: Tim Mallory
Approved unanimously

Political Discussion E-list. Evelyn Lindberg will create a second e-mail list for more direct political discussion. Carolynne Myall and John Sheller will draft a statement of purpose to distinguish between the two lists. A second list is deemed prudent for those subscribers to the current WLA listserv who use office e-mail addresses and who may face a conflict or be in violation of workplace rules concerning the use of office e-mail.

Joint Conference 2008. The Board directed John Sheller to accept the invitation to host a joint 2008 conference with the Oregon Library Association.

New Interest Groups. The IGLU (Interest Group for Libraries and Unions) was accepted by electronic vote prior to the board meeting. NEXTGENWA was accepted by consensus.

ALA Elections. Jan Sanders is running for ALA councilor-at-large. John Sheller raised the question of WLA's policy on endorsing candidates for library offices. It is an accepted practice for library organizations to support candidates, and Jonathan Betz-Zall will contact other library organizations to confirm the practice. A formal endorsement for Jan will be made at the December board meeting.

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Other Reports.

ALA Councilor. Jonathan Betz-Zall reported that chapter representatives were exploring the efficacy of electronic meetings. ALA had a victory in GPO's reversal of its directive to depository libraries to destroy certain documents.

Intellectual Freedom. Written report. Laura Boyes continues to forward announcements from the ALA Washington office to the WLA listserv, with information about legislation and calls for action.

WALE IG. Written report. Gina Rice reported that the IG proposal, "Our Readers as Partners" was accepted for the 2005 WLA conference. Katrina Disbennett will become the new IG Chair.

CDIG. Mike Wirt reported that the Puget Sound Readers' Advisory Group wants to join CDIG. The group creates bibliographies which have been used, in particular, by smaller libraries for collection development. The Advisory Group may want to develop conference programs.

IG Chair. Tim Mallory is working on creating social events as part of the IG strategy from the Strategic Plan, and on coordinating conference 2005 presentations.

ALKI. Carla McLean and Cameron Johnson reported that the *Alki* editorial committee needs new members. The committee has already followed-up on previously suggested names. Deadlines for copy for the next years' issues are available on the web. The themes are: Conference 2004 (December 2004), Money Matters (March 2005), Conference 2005 (July 2005), and Forms of Library Leadership (December 2005).

TRIP. Tamara Georgick announced the upcoming election of officers.

WSL. Tamara Georgick reported for Jan Walsh with an update on budget priorities for the WSL. The 2005 awards packets have been assembled.

Federal Relations. Jan Sanders reported that the focus is on the three issues of copyright, privacy/Patriot Act, and government publications and the preservation of government information.

Continuing Education. Mary Stillwell reported that she's been familiarizing herself with the Strategic Plan in relation to continuing education.

RIG. Shireen Deboo reported that six proposals had been accepted for the 2005 conference.

Vice-President. Carolynne Myall reported that she had contacted the deans of libraries at 4-year institutions after the passage of the dues structure motions at the 2004 conference. Carolynne is looking for volunteers for committee appointments. She is attending the WALE conference and the Friends Forum.

President. John Sheller reported that he had been actively working with the Diversification Committee.

Good of the Order: WALT will be meeting at Seattle Public Library with HR directors.

Board meetings and significant dates for 2004-5

Friday, December 3, 2004, Board meeting, Federal Way Regional Library

Thursday, February 17, 2005, Library Legislative Day, Olympia

Friday, February 18, 2005, Board meeting, Olympia

Wednesday, April 20, 2005, Board meeting, Spokane

Wednesday – Saturday, April 20-23, 2005, Annual Conference, Spokane

Thursday – Saturday, June 9-11, 2005, Annual Planning Retreat, Dumas Bay Centre, Federal Way

Next Meeting: Friday, December 3, 2004, Federal Way Regional Library

Items Tabled to December 3, 2004 board meeting: 2004 Conference final report
2006 Conference update

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The meeting was adjourned at 1:45 p.m.

Approved (date) _____

Nancy Slote, Secretary

John Sheller, President

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