

WASHINGTON LIBRARY ASSOCIATION

Board Meeting
King County Library Service Center
April 16, 2004

Reported by Liz Hawkins

Attending:

Gail Willis, Association Coordinator
Liz Hawkins, Everett Public Library, WLA Secretary
Jonathan Betz-Zall, City University, ALA Chapter Councilor
Carol Schuyler, Kitsap Regional Library, Member Services Chair
Jan Walsh, Washington State Library, Awards chair
Christa Werle, Sno-Isle Regional Library, Strategic Plan Coordinator
John Sheller, King County Library System, President
Lisa Oldoski, Puyallup Public Library, Public Relations
Georgina Rice, Spokane County Library District, WALE chair
Sandy Carlson, Retired, Coordinator Conference 2004
Patience Rogge, Jefferson County Rural Library, PNLA Representative
Cameron Johnson, Everett Public Library, Alki editor
Laura Boyes, King County Library System, Intellectual Freedom Chair
Troy Christenson, Eastern Washington University Libraries, Coordinator of Communications
Katrina DesBennett, Kitsap Regional Library, incoming WALE Chair
Mike Cook, Mid-Columbia, Collection Development Interest Group volunteer
Robert Roose, Spokane Public Library, Collection Development Interest Group Chair
Elizabeth Iaukea, Washington State Library, incoming WALT Chair
Adeline Gomez, Pierce County Library System, webmaster/secretary OLE
Mike Wirt, Spokane County Library District, Coordinator Conference 2005
Lynn Stone, Kitsap Regional, incoming CAYAS Chair
Elinor Appel, UW student, RIG Co-Chair
Ann Bingham, University of Washington Library, RIG Co-Chair
Wayne Suggs, Richland Public Library, Treasurer
Nancy Slote, King County Library System, incoming Secretary
Evelyn Lindberg, Washington State Library, Webmaster
Tim Mallory, Timberland Regional Library, Interest Group Coordinator
Tamara Georgick, Washington State Library, Web Committee & TRIP Co-Chair

President John Sheller called the meeting to order at 10:00 a.m.

President Sheller welcomed the Board and thanked them for working to keep the organization solvent and vital despite special challenges.

There were no changes to the Agenda..

Approval of the minutes of January 23, 2004, Board meeting. There were no additions or corrections.

MOTION: Move to approve the minutes of the January 23, 2004, Board meeting..

Moved: Wayne Suggs

Seconded: Mike Wirt

Passed unanimously.

Treasurer's Report. Treasurer Wayne Suggs submitted an Income Statement for the seven months ending February 29, 2004, and a Statement of Cash Assets dated March 30, 2004. He reported that the Association is solvent and stable at this time. An audit of the last two years is scheduled for April 29 and will be completed for a report in May.

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OLD BUSINESS:

Conference 2003. Report deferred.

2003 WALE Conference. WALE Chair Gina Rice reported 169 paid registrations and a profit of \$7768.68.

2004 PNLA/WLA Annual Conference. Chair Sandy Carlson reported planning is on schedule and registration packets will be mailed out by the first of May. Conference information is available on the WLA web page.

2005 WLA Conference Report: Chair Mike Wirt reported on the 2005 Conference: a Thursday evening event at the NW Museum of Arts and Culture and tentative plans with Susan Stamburg for banquet speaker.

2004 PLA Booth. John Sheller thanked Catherine Lord for her pre-conference program, Susan Madden for donating her button collection for sale, and Nancy Pearl for graciously signing namesake dolls for sale. The WLA booth at PLA was a success and proved to be a gathering point for WLA members. Gail Willis submitted a written report.

Academic Institutional Dues Task Force Report. President Sheller reported for Task Force Chair Carolynne Myall. At issue is the importance of WLA being able to speak for all Washington libraries. The Task Force developed two proposals to bring to membership at the annual meeting for By-Laws change. Proposal No. 1 recommends changing the formula for calculating institutional dues. Proposal No. 2 addresses the number of people an institution may send to a WLA-sponsored event at member rates.

Statewide Marketing Initiative. Carol Schuyler, WLA representative for this project, reported progress on the statewide marketing initiative. A marketing firm should be hired by end of April. The message will be: "What's in it for me?" Why should people use/support libraries? Why care about libraries? This is a two-year project.

Legislative Report. WLA Lobbyist Steve Duncan reported on a busy legislative year including the CIPA compliance decision, and continuing issues regarding election of library trustees and expansion of levy authorities.

Strategic Plan Review. Coordinator Christa Werle led a review of accomplishments to date, highlighting the following: website improvements and online registration; new technology to advance communication; PLA 2004; workshops across the state.

Web Page Presentation. Lisa Hill and Evelyn Lindberg gave a presentation on WLA's web page, including Internet and Intranet possibilities.

MOTION: Move to allocate \$300 to the Web committee for a six-month trial of a new Internet service provider.

Moved: Jonathan Betz-Zall

Seconded: Mike Wirt

Passed unanimously

NEW BUSINESS:

Awards Committee Report. Jan Walsh presented the committee's report and recommendations, which were accepted by the Board via an email vote. Awards will be announced on the listserv, in Alki, and awarded at the annual Conference in Wenatchee.

2004 WALE Conference. Chair Gina Rice requested funding for two additional scholarships for the annual 2004 WALE conference. She also presented a request for a feasibility study for an annual scholarship. Concern was expressed because the 2003 WALE conference books were not yet closed. Gina assured the Board they were "this close" to closing.

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MOTION: Move to approve the use of WALE funds for two additional \$350.00 scholarships for WALE interest group members to attend 2004 WALE Conference.

Friendly amendment: This will provide a total of 4 scholarships if funding is available.

Moved: Christa Werle

Seconded: Jonathan Betz-Zall

Passed unanimously

Scholarship Name. Angelina Benedetti, co-chair, reported that the committee embraced the WLA Board suggestion to name the graduate scholarship for Mary Ann Reynolds. The 2004 iSchool winner is Linda Johns. The 2004 Conference attendance grant applications will be reopened. Thanks to Susan Madden for her generous donation to the Scholarship fund.

Member Perks. Carol Schuyler asked if it's a priority to discover what's possible to provide as membership perks and how to make them available to members. After discussion, the consensus was yes.

Washington Coalition for Open Government. President Sheller reported that this group shares many points of agreement with WLA, such as concerns about the USA Patriot Act, gag orders and WLA's legislative agenda. They are interested in having WLA join them.

MOTION. Move to propose a reciprocal membership.

Motion: Jonathan Betz-Zall

Second: Tim Mallory

Passed unanimously.

Cleary Chair Challenge. President Sheller led a discussion regarding the Cleary Chair and how or if WLA will support it. Consensus was that such support should be a budget line item next year.

Member Services Committee. Carol Schuyler commented on the effectiveness of the personal reminders to lapsed members by phone and email.

Member Statistical Report. Association Coordinator Gail Willis submitted a table showing membership levels in various categories from 1995 to date. Currently, membership totals 942.

Officer and Committee Reports:

Secretary. Liz Hawkins had nothing new or unusual to bring forward. She thanked the Board and IG chairs for submitting reports in writing.

ALA Chapter Councilor. Jonathan Betz-Zall has actively represented WLA through various listserves and shared items of interest with Association members.

Public Relations. Chair Lisa Oldoski reported that the committee continues to look for ways to promote WLA and libraries.

WALE. Gina Rice reported the conference committee is on track. The 2004 WALE Conference is scheduled for October 7-9 at the Shiloh Inn in Ocean Shores.

PNLA. Patience Rogge reported plans for a silent auction to benefit PNLA Intellectual Freedom Fund at the August conference. She asked the Board and will ask the membership for donations.

WLFFTA. Patience also announced a Friends Forum will be held October 23, 10-4, in Ellensburg. This is a statewide gathering of Friends groups. State Auditor Brian Sonntag will speak.

IF Committee. Laura Boyes reported the committee has not met.

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Alki. Cameron Johnson reported on Alki activities. He announced he is willing to continue as editor for one more year, until July 2006. An assistant/successor must be in place by July 2005.

Communications. Coordinator Troy Christiansen reported that the new letterhead is available via the web. Board and IG members may download and use it for official communiqués.

Collection Development Interest Group. Rob Roose reported that the new listserv allows members to address issues in a timely manner, especially since in-person meetings are few and difficult to schedule. He introduced Mike Cook, incoming CDIG chair.

OLE Interest Group. Adeline Gomez reported continuing work on the OLE handbook and web page development.

2005 Conference. Mike Wirt passed out notepads with the theme logo and reported that plans are moving along nicely.

CAYAS Interest Group. Chair Kathy Bullene submitted a written report. Highlights are: author Gail Carson Levine at 2004 PNLA/WLA; successful workshops (Baby Rhyming Time with Linda Ernst) last fall, and a joint venture with WALT (Five Star Presentations with Guila Muir); Rob Reid workshop in Fall 2004. Lynn Stone is the incoming chair for CAYAS and Kristen Snyder will continue as Chair-elect.

TRIP Interest Group. Tamara Georgick reported that TRIP's membership has doubled.

Continuing Education. Interest Group Coordinator Jennifer Merry submitted a written report noting that Five Star Presentations workshops have been well attended.

Grassroots Interest Group. Chair Laura McCarty submitted a written report highlighting the group's accomplishments, including their praiseworthy newsletter.

Treasurer. Treasurer Wayne Suggs advised all Board members and Interest Group chairs give thought to the budget for the next fiscal year.

Interest Group Representative. Representative Tim Mallory reported that many things are in flux because of the altered calendar this year. The Five Star Presentations workshop is full for April 17.

2005 Library Legislation Day. John Sheller reported that Laura McCarty Regan Robinson will co-chair this event scheduled for February 17, 2005, at the Masonic Reception Center in Olympia.

Good of the Order. Association Coordinator Gail Willis will be on vacation April 21 through May 12. Please remember to prepare budget requests, an Annual Report, plus a Summary Report, for your position or Interest Group. These are due May 15.

Next Meeting: Wednesday, August 11, 2004, at PNLA/WLA Joint Conference 2004 in Wenatchees, WA, 1:00 p.m. – 4:30 p.m..

The meeting was adjourned at 3:30 p.m.

Approved (date): _____

Liz Hawkins, Secretary

John Sheller, President